



RISKS



WHAT IS
A PROJECT?



Context

AIM



A PROBLEM —
AN OPPORTUNITY —
AN IDEA —

NEEDS
CHALLENGES
BELIEFS
SYSTEM
STEREOTYPES
FEARS



WHAT IS SEEN?

WHY DOES IT HAPPEN?

WHAT CAUSES IT?

WHAT IS THE STATE OF PLAY?

HOW CAN WE USE IT TO OUR ADVANTAGE?

WHAT CAN BE AN OBSTACLE?





SMART

specific • measurable • achievable • relevant • time-bound

Mnemonic: *Special measures achieve relevant deadlines*

Questions to ask yourself:

What problem do we solve with our project?

What results do we want to achieve?

For whom is our project aimed (see Target Audience)?

TARGET AUDIENCE



Who are they?

Where do they work/study/stay?

What is their focus?

What do they want?

What do they need?

What is their problem?

What is the obstacle (BUT)?

How do they try to solve it?

Where can you find them?

Anastasia
STUDENT
FOCUSES ON foreign languages
and arts
WANTS TO APPLY FOR A JOB
NEEDS TO talk to people
who applied for a job before
and I can guide her
PROBLEM: she does not
know anybody & she is too
shy to socialize
SHE TRIES TO GET INFO
ONLINE BUT it is too broad
and irrelevant
SHE SPENDS HALF OF HER DAY
at school
after school she is at home
helping her family

Your target audience is not abstract
IT HAS A STORY

WHAT DO YOU NEED?

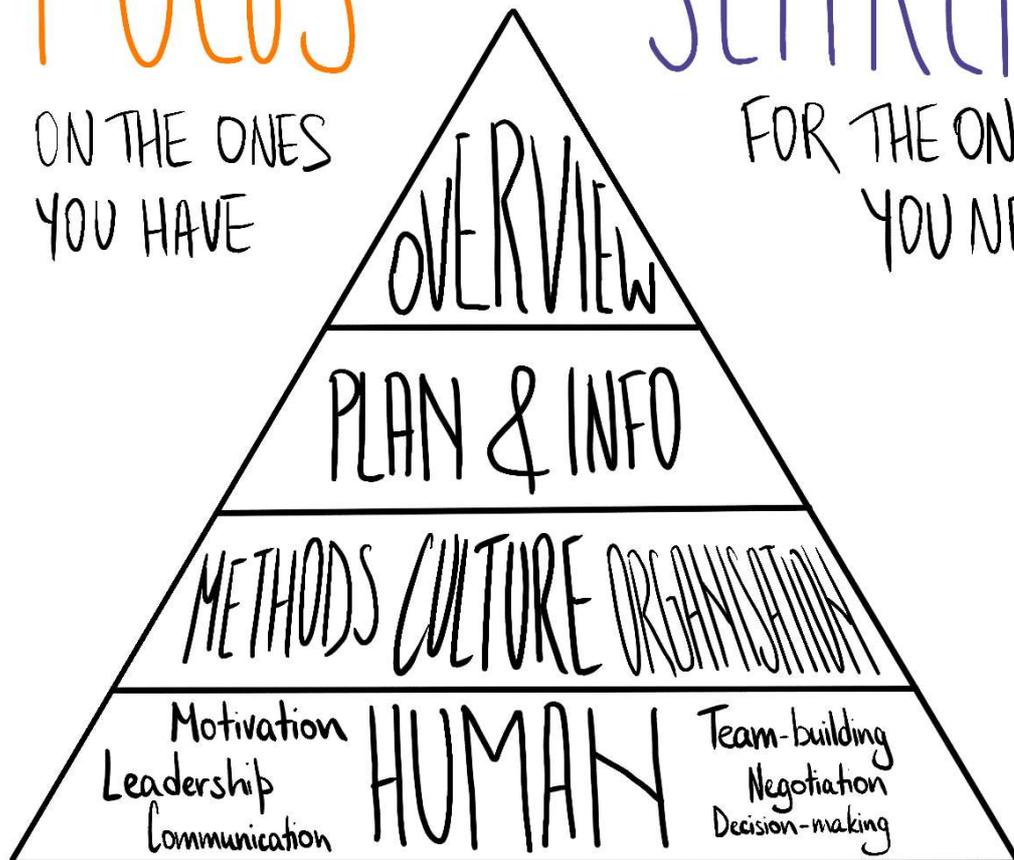


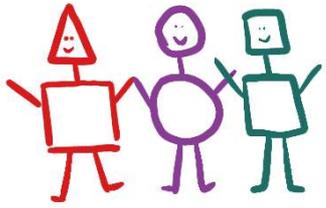
FOCUS

ON THE ONES
YOU HAVE

SEARCH

FOR THE ONES
YOU NEED





INDIVIDUALITY



PHYSICAL & LANGUAGE BARRIER



MENTAL DISABILITY SUPPORT

UNDERSTAND YOUR ROLES



AND DIVIDE THEM FAIRLY

PROPER TRAINING BEFOREHAND

Strengths	Weaknesses
Opportunities	Threats

ACCESSIBILITY

RESPONSIBILITY

MENTAL HEALTH

BURN**NOU**T

B: EXHAUSTION
U: ISOLATION
N: IRRITABILITY
O: FREQUENT ILLNESS
T: ESCAPE FANTASY



ASK FOR HELP

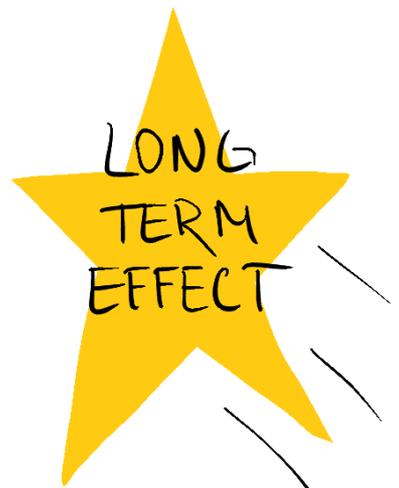
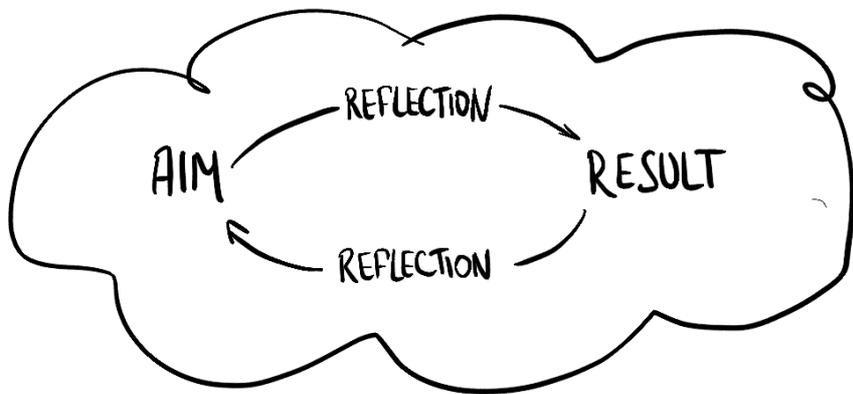
SLEEP ENOUGH

EXERCISE

EAT HEALTHY

PRACTICE THERAPY

LOOK AT YOUR TEAM - IS THERE SOMEBODY WHO MIGHT BURN OUT?

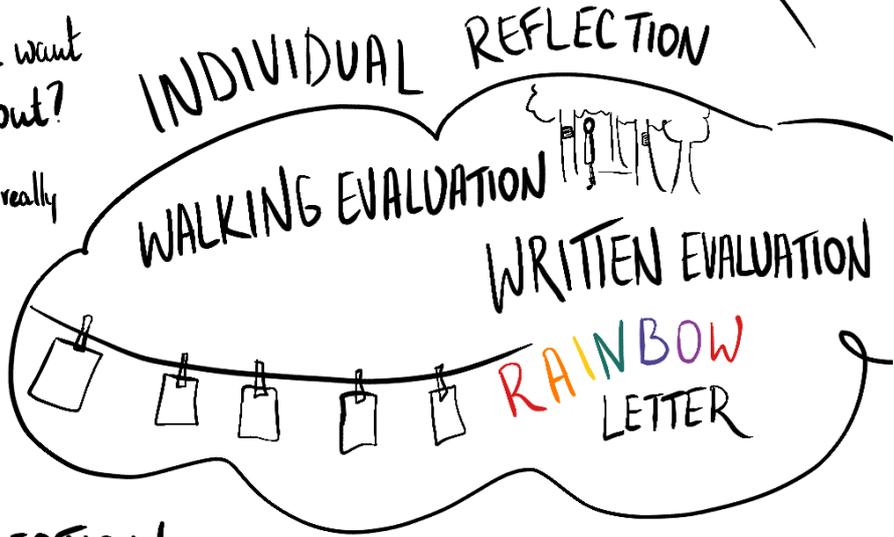


HAND EVALUATION What didn't you like?
What do you want to point out?
What did you really like?

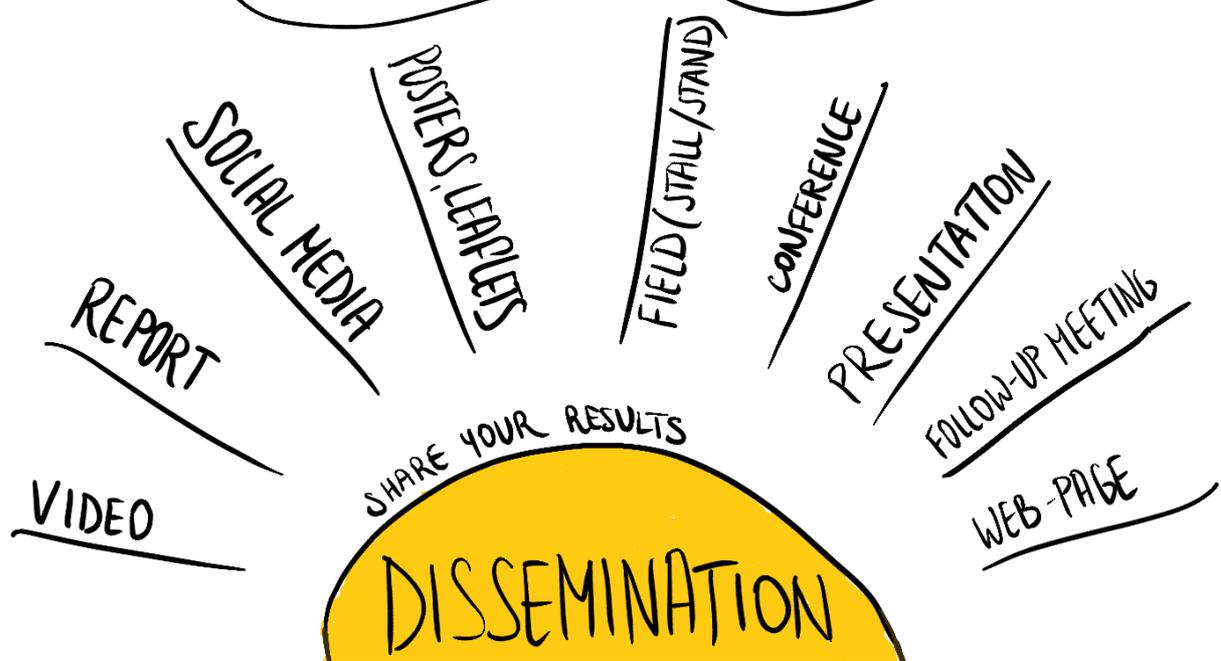
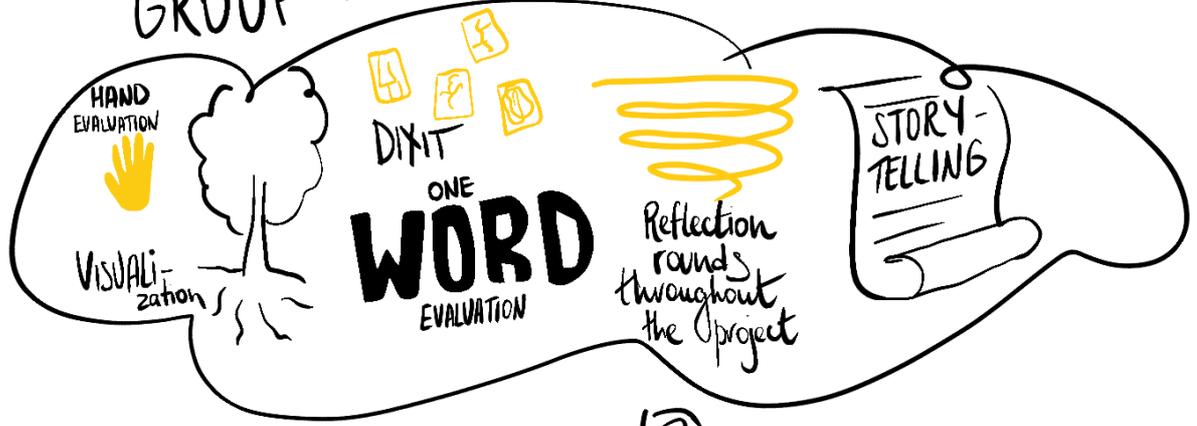


With what or whom did you feel connected?

What do you want to learn more about?
What can be improved?



GROUP REFLECTION





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